



**Hidden Brains**<sup>®</sup>  
Discover Possibilities

**Enterprise Software and IT Consulting Company**

Harnessing Technology, Empowering People

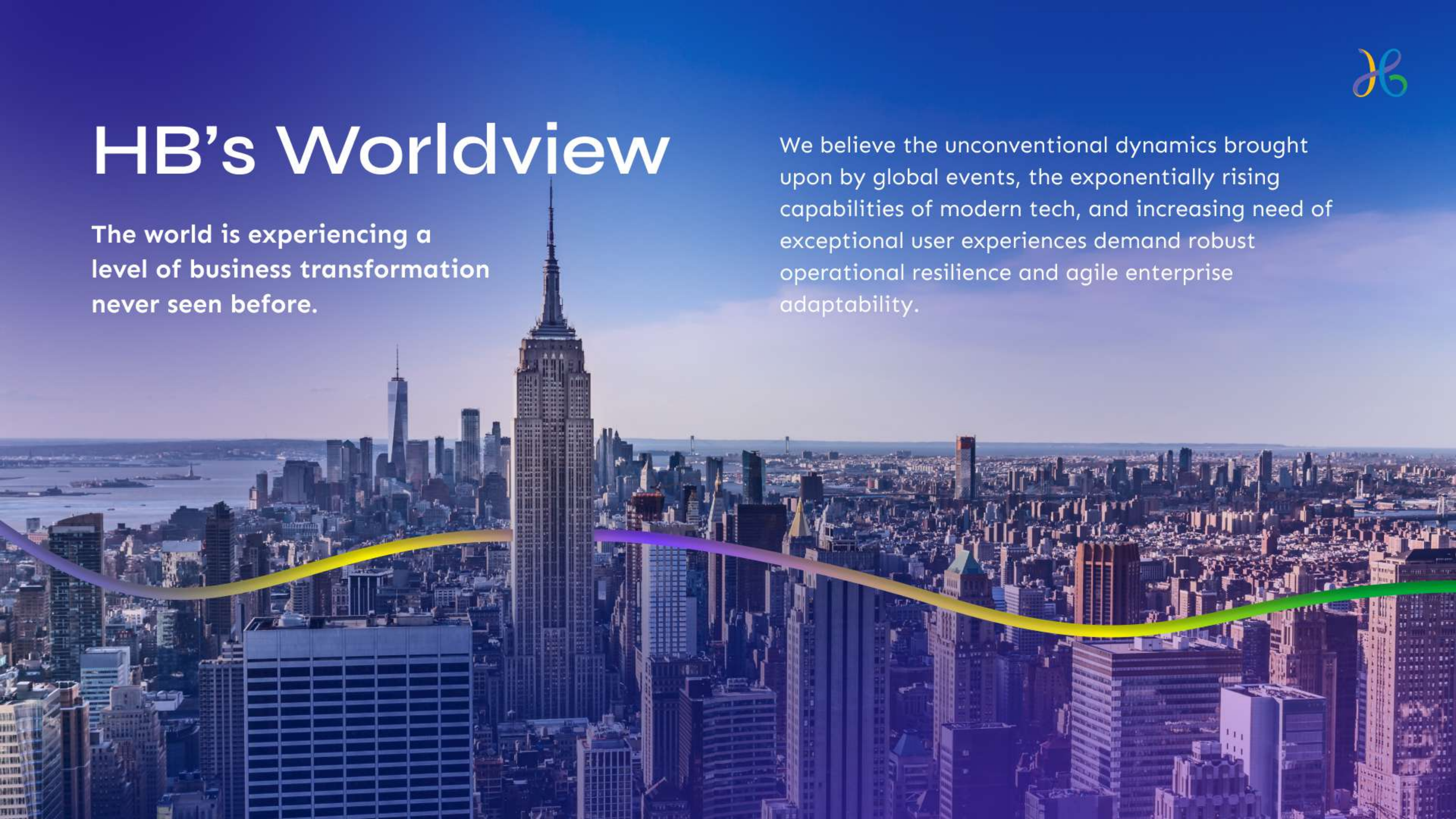
[WWW.HIDDENBRAINS.COM](http://WWW.HIDDENBRAINS.COM)



# HB's Worldview

The world is experiencing a level of business transformation never seen before.

We believe the unconventional dynamics brought upon by global events, the exponentially rising capabilities of modern tech, and increasing need of exceptional user experiences demand robust operational resilience and agile enterprise adaptability.





# Our Core Purpose

To create value with deep technological capabilities in Global tech services, consulting and business solutions; partnering with the world's leading businesses in their tech transformational journeys.





# Expertise in Action

A team made of passionate technologists and devoted visionaries with a proven record of bringing impactful changes for a better tomorrow.

**6000+**

Projects Delivered

**2400+**

Satisfied Clients

**700+**

Experts

**108+**

Countries

**39+**

Industries

**15+**

Awards





# Primary Value Proposition

Providing progressive and reliable technology solutions to businesses worldwide to increase efficiency and drive growth.

## | Move **Better.**

Offering unmatched speed-to-market through our fast paced approach

## | Change **Faster.**

Creating future-proof businesses with quickly adaptive methodologies

## | Grow **Greater.**

Helping enterprises become global leaders in their domain





# Business Impact

Transforming the human experience by leveraging pioneering technology and game-changing solutions.





# MRS Holdings

Modernizing Enterprise Landscape

Digital transformation of oil and gas downstream industry by robust solutions that enable an all-round view and streamline all business activities.

**100%**

Terminal Automation  
Across 5 Terminals

**70%**

Reduction in  
Turnaround Time

**60%**

Improvement in  
Business Efficiency

**40%**

Reduction in  
Operational Cost



# Caterpillar

Transforming Tech Support Experience

AR & AI Based Video Calling Software to troubleshoot tech issues remotely using screen annotation in a superimposed environment.

**58%**

Reduction in Repeat Truck Rolls

**69%**

Improvement in Resolution

**41%**

Reduction in Training Time

**50%**

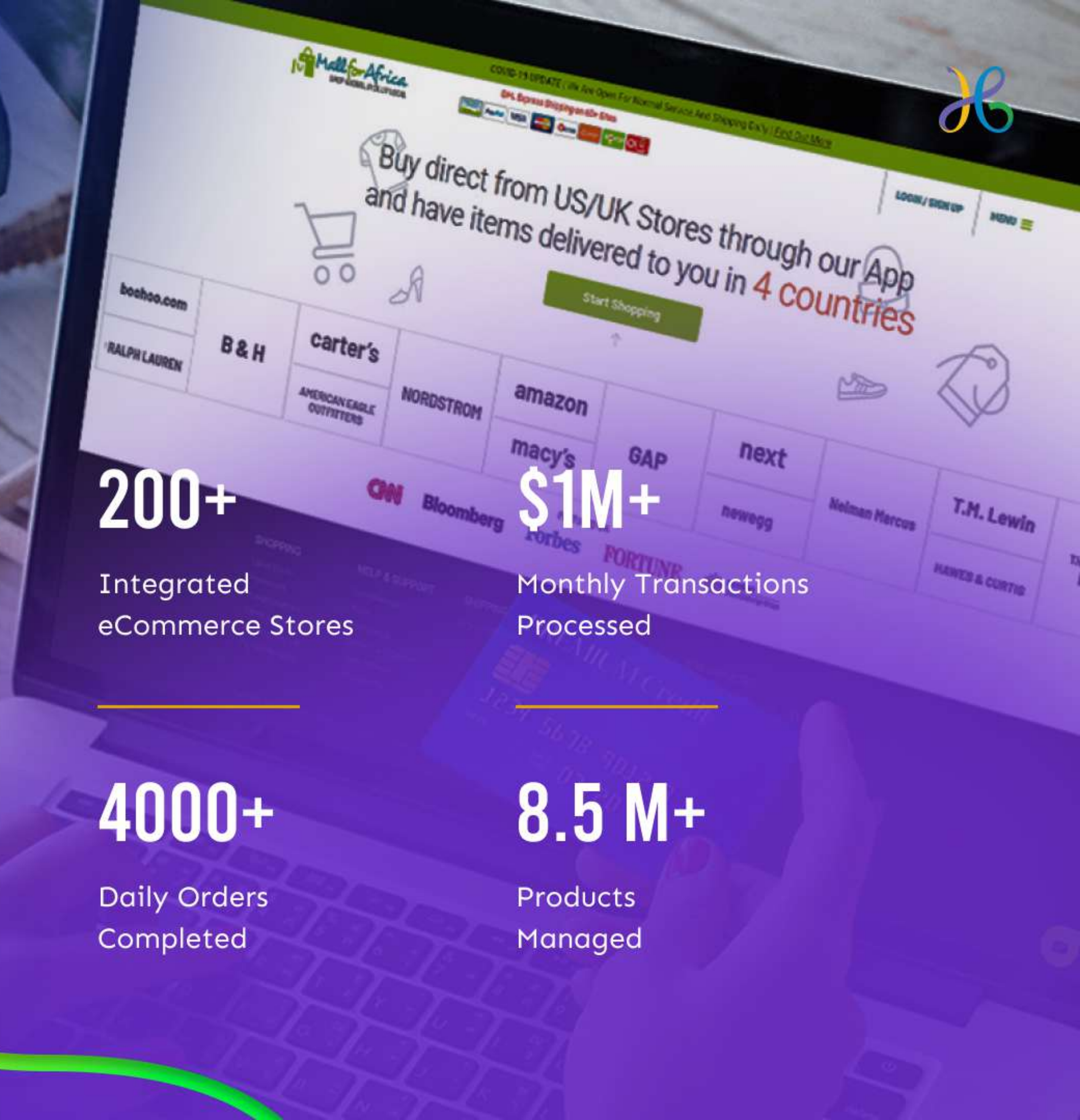
Reduction in Customer Support Issues



# Mall for Africa

Empowering a Continent with Global eCommerce Experience

Converting a small startup into Africa's Largest Shopping Platform.



**200+**

Integrated  
eCommerce Stores

**\$1M+**

Monthly Transactions  
Processed

**4000+**

Daily Orders  
Completed

**8.5 M+**

Products  
Managed



# FunLearn

Making e-Learning widely  
adaptable and efficient

Executing a complete overhaul of EdTech  
experience through smart tools and  
resources for Educators, Students, and  
Parents.

**\$2M +**

Funding  
Received

**25+**

Schools  
Implementation

**1K+**

Teachers  
Assessments

**30K+**

Students  
Assessments



# Prestigious Clients and Partners

We're privileged to have formed long term bonds with several global leaders.



**2400+**  
Satisfied  
Clients





Raymond

تتوآآ  
TAWWAL

EL.MO.  
BY

T

E  
EDEKA

NORMA  
GROUP

αC  
ALPHA COM

Edenred

hp

SAMSUNG

SONY

SanDisk

BEST  
BUY

EPSON

orange™

HealthyWage  
Fun. Effective.

intuit.

Ford

EuroFPL

CISCO™

\*Some of the specified customers are through our affiliated partners



# Industries Served

Hidden Brains drives innovation across industries to accelerate growth & attain strategic vision.



Oil & Gas



Logistics & Distribution



Finance & Insurance



Retail & eCommerce



Real Estate & Construction

39+  
Industries Served



Manufacturing



Utilities & On Demand



Communication, Media & Entertainment



Travel & Hospitality



Education



Healthcare







# Certifications & Alliances

Standards, accreditation and certifications from industry-leading organizations.



## CMMI DEV / 3<sup>SM</sup>

Exp. Jul 14, 2026 / Appraisal # 65427



Information Security Management System



dun & bradstreet



Quality Management Certification



# Customers We Serve

Our proven track record of delivering technology solutions & services encompasses customer segments ranging from startups to enterprises. Discover how our IT consulting approach can assist you in achieving your business goals.



## Startups

Hidden Brains provides complete support to a wide range of startups, including ambitious entrepreneurs, Founders and Co-founders throughout their technological journey, transforming ideas into reality with a consultative approach.



## Product Companies

We have partnered with product-focused businesses, assisting them in developing and enhancing their Product Designs, User Experience, Functionalities to meet market demands as well as support and maintenance to stay ahead of the competition.



## Agencies

Collaborating with agencies, we have contributed to the creation of captivating digital experiences. We support agencies with white-label service to deliver innovative and impactful solutions to their end customers.



## Enterprises

Our extensive experience working with large enterprises enables us to provide scalable web applications that handle high volumes of traffic, large data sets, and complex business processes, ensuring optimal performance.





# Media Coverage

Featured in Global Press Reaffirming Our Commitment to Excellence



## 10 Best Managed Services Provider

Our efficient management of IT infra and processes led to us being featured by the reputed CEO Insights magazine in their category of top tier MSPs.



## Unraveling the future possibilities

Recognized in the Mirror Review Magazine as top Enterprise Mobility Company; with a brief on Mr. Vishal Chhawchharia – the leading face of new-age entrepreneurship & digital world.



## 20 Most Valuable Mobile App Solutions Provider

Hidden Brains' path to success and our solutions were recognized by Insights Success magazine in their '20 Most Valuable Mobile Application Solutions Provider' list in its March 2016 issue.



## 10 Fastest Growing Mobility Companies

Featured in The Silicon Review Magazine where our Founder, Mr. Vishal Chhawchharia mentioned about the core objectivity to deliver robust, scalable, and quality tech solutions.

Our Services

# Core Offerings

Services that form the nucleus of our business and help our clients with powerful technological advancements.

## Staff Augmentation

Hire a dedicated development team to scale up your proficiency, through a team of seasoned & skilled professionals with domain expertise.



Our Services

# Core Offerings

## Web Development

Get a meaningful web presence through secure web application development solutions that align with your business strategies and requirements.

## Mobile App Development

We harness the latest technologies, tools, frameworks and SDKs to develop custom mobile apps for you that work across every platform

## Product Prototyping

Our massive experience in development processes ensures quick time to market and user-driven outcomes.



Our Services

# Core Offerings

## Front End Development

Providing cutting-edge front-end development of complex, innovative, dynamic and responsive websites.

## Microsoft Development

Offering intelligent solutions through Microsoft technologies. Our consulting services will give an edge to your business.

## Cloud & DevOps

Delivering Cloud and DevOps solutions to innovate rapidly while maintaining regular releases & continuous integration for rapid launch.

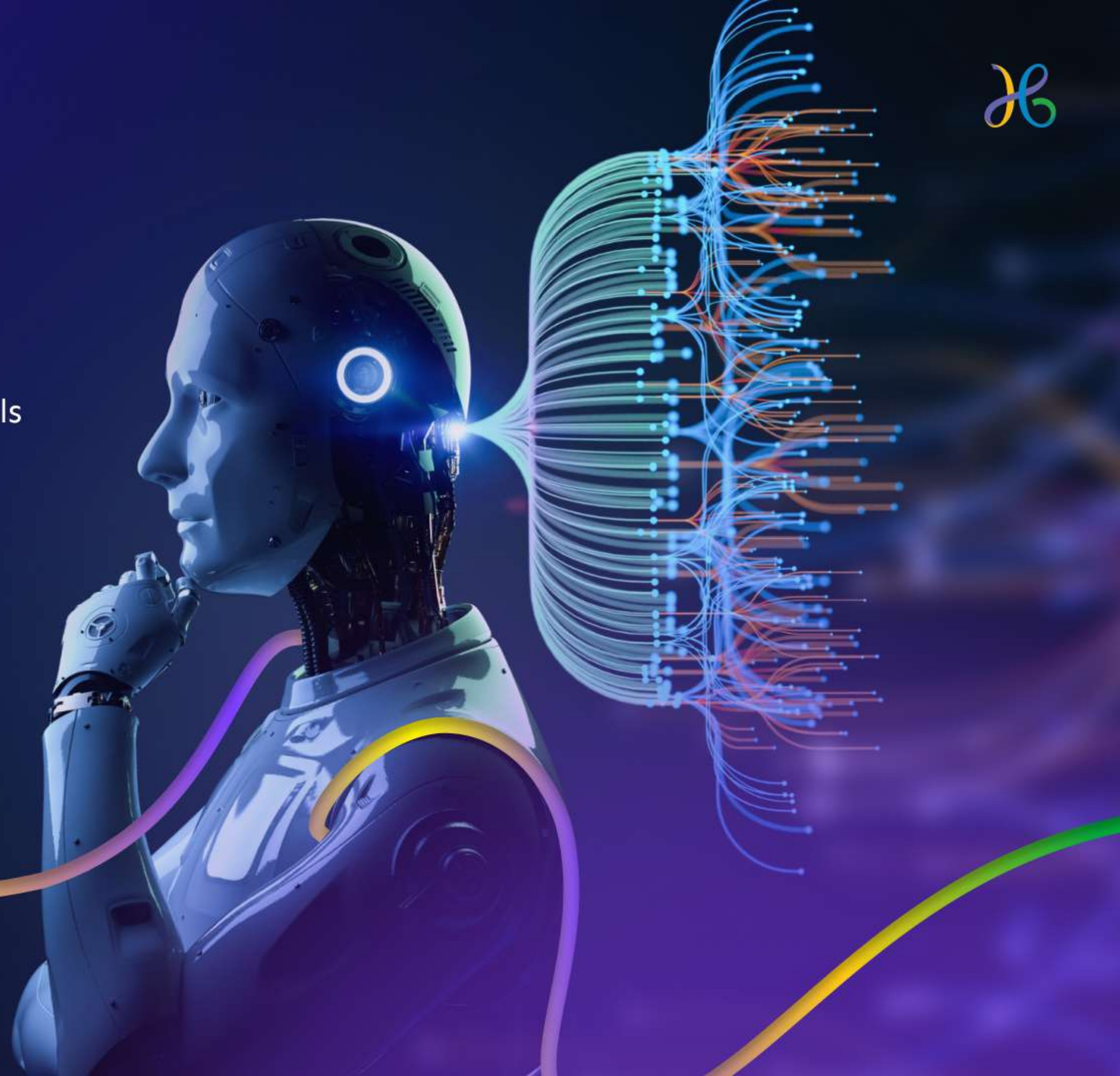




Our Services

# NewAge Tech

Modern problems require modern tech solutions. We continually upgrade our skills to stay on top of latest tech.





Our Services

# NewAge Tech



## Mixed Reality (MR)

Deliver the value of mixed reality across mobile devices, headsets, PCs, and augmented reality (AR) platforms.

## Artificial Intelligence (AI)

Harnessing the infinite capabilities of modern AI to help businesses take massive leaps through AI consulting, deployment, and support.



Our Services

# NewAge Tech

## Internet of Things (IoT)

Specializing in IoT development and consulting to create digital experiences that emulate physical reality.

## Blockchain Development

Helping you onboard the Blockchain train by addressing the challenges of security, process and technology.



# Technology Stack

## Front-End



Angular



ReactJS



VueJS



KnockoutJS

## BackEnd



Node



Python

## Mobile



React Native



Kotlin



Swift



Google  
Flutter



Xamarin

## Open Source



Wordpress



Magento



Shopify



DNN



Woocommerce



Kentico

## DevOps Clouds



aws



Azure



Google Cloud



Doker



Jenkins



Kubernetes

## Database



MySQL



SQL Server



Mongo



PostgreSQL



MariaDB



DynamoDB





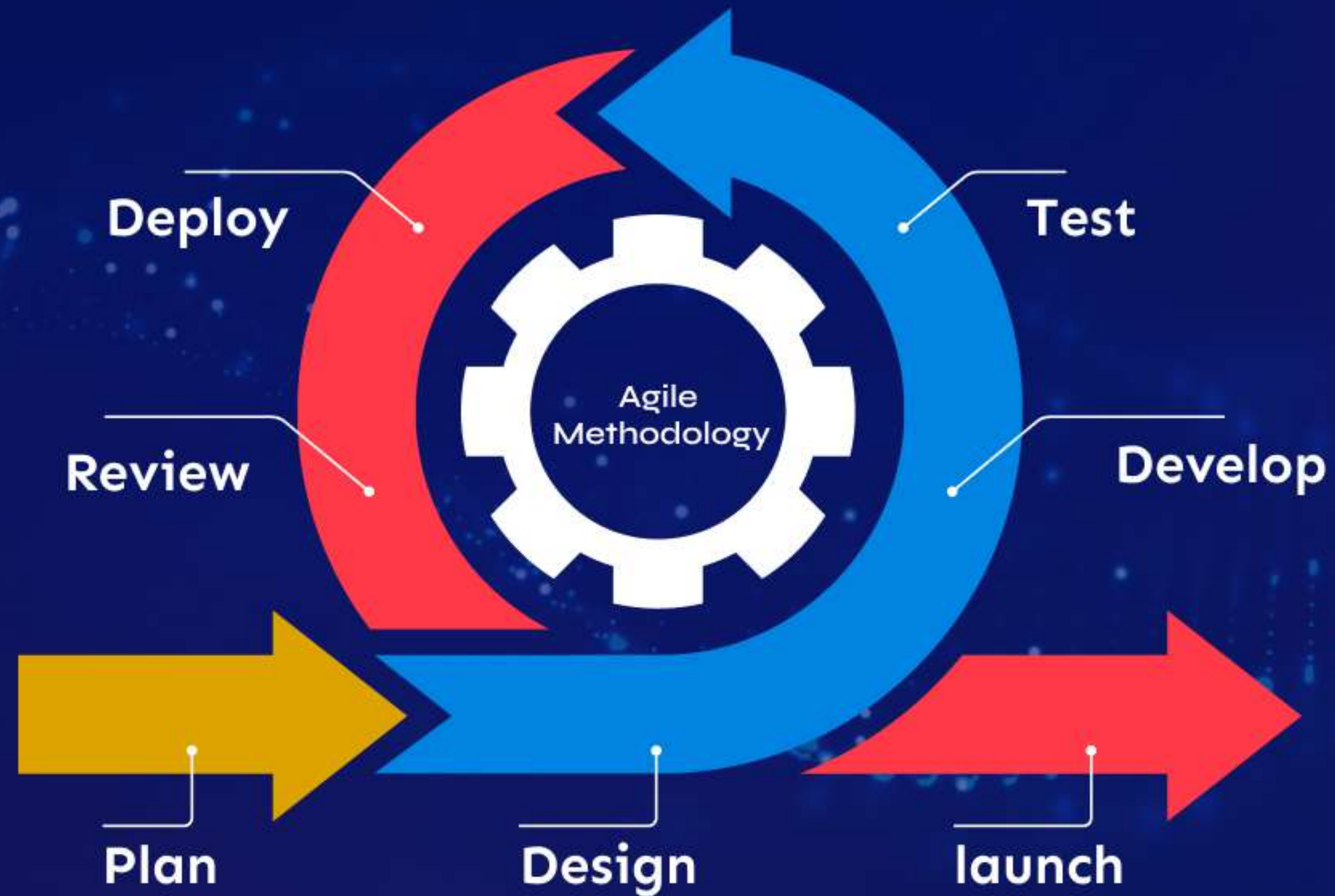
# Approaches & Methods

Our sincere commitment to Agile methodologies for software development and project management helps us serve our clients in the best possible way.





# Agile



Divide tasks into smaller modules called sprints

Predetermine scope of work and assign dedicated people to teams

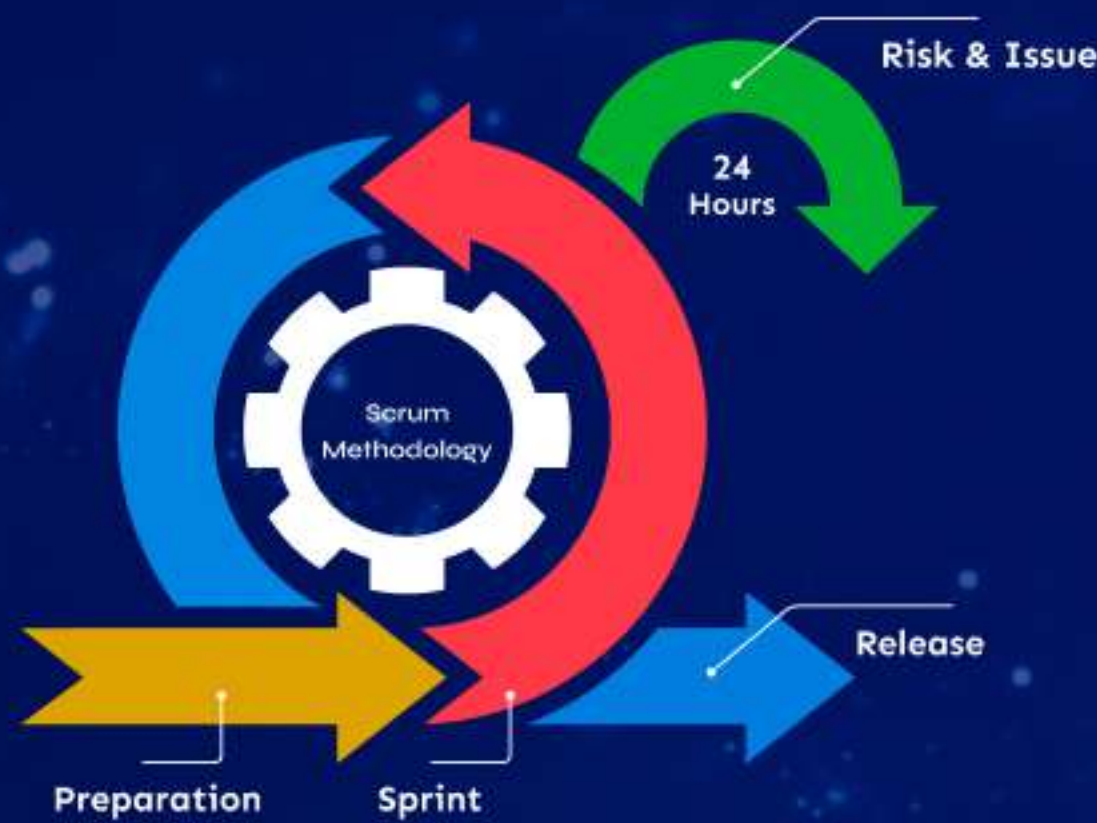
Focused on people over processes

Bifurcate work till the final release

Incremental and iterative development minimizing risk



# Agile



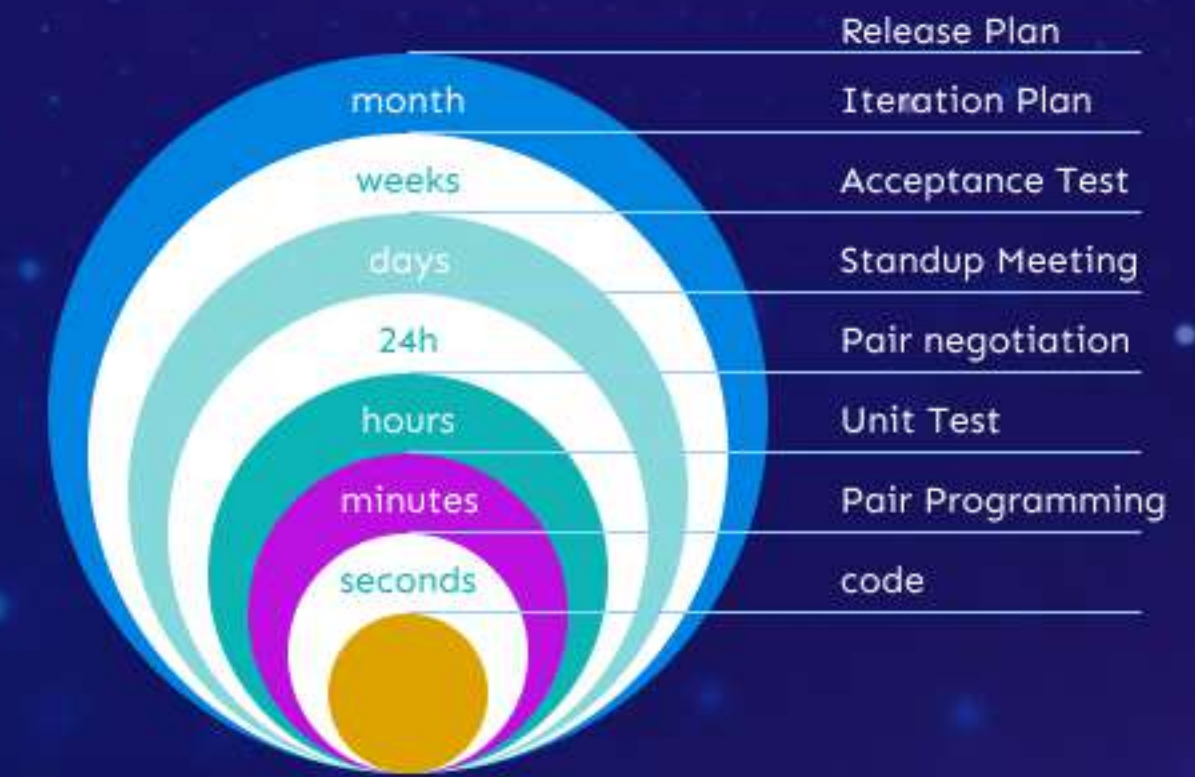
## Scrum

Master complex projects with Scrum's incremental and iterative framework, and achieve optimal results.



## Kanban

Achieve efficient and on-time delivery with our optimized workflow through Kanban methodology.



## Extreme Programming

Accelerate your software development with our XP services through continuous testing and whole team involvement.



# Business Models



## Dedicated Hiring

Ideal for projects which require quick scaling or require expert developers to work on a long-term basis

Perfect to meet tight project deadlines and sudden team expansion

Best model for clients with in-house staff to manage the projects



## Time & Material

Offers the flexibility to modify project specifications

Ideal for changing project scope and evolving project lifecycle

Offers you the freedom to experiment with requirements.



## Fixed Price

Ideal for projects with well-defined scope and deliverables

Has exact budget defined in advance

Milestone based remuneration process



# Offshore Delivery Model

Utilizing robust communication and collaboration tools, to effectively deliver high-quality, cost-effective solutions to clients.

Deliverables and milestones are accomplished at HB's offshore development center.

Significant reduction in overall cost, you don't have to expand infrastructure to scale up.

High quality work from experienced, talented offshore resources

# Onsite Delivery Model

A dedicated, collocated team of experts working closely with the client to deliver customized, high-quality solutions.

Our skilled developers work at the client's site, ensuring continuous communication with the client's team.

Face to face interaction with the client enables clear understanding of intricacies and expectations

The model ensures quick time-to-market





# Hybrid Delivery models

Combining onshore resources and project management with offshore teams for cost-effective development and maintenance.

A combination of onsite and offsite models, providing the benefits of optimum cost.

Access best technology, skilled manpower and infrastructure of offshore development centers.

Continuous work cycle enabling optimum use of resources.



# Security & IP

Strengthening digital security through data encryption, access controls, and regular auditing of our systems and processes.

## Due Diligence

Paying due diligence and utmost importance to security and intellectual property protection.

## IP Rights

We value your IP rights and data by securing every business process in the best possible manner.

## Best Practices

With implementation of best practices, we safeguard your software assets and protect legitimate interests.





# Caring for Society

Contributing to society and human welfare is an inherent part of our culture. Caring for our people and our planet is not merely a CSR activity; it's the way of life at HB.

प्रयास  
A Step Towards Humanity





प्रयास  
A Step Towards Humanity

# Smiles that make our day

With Prayaas, we aim to create a difference in the lives of people, spending time with differently-abled people, and listening to their life stories. We believe in shaping the lives of the young generation by providing educational aid to the economically challenged. It is all about spreading love and smiles across generations.



# Why HB?

HB is the summation of the ability to handle complex and diverse projects, with an unmatched commitment to client satisfaction.

## | Excellence.

6000+ projects delivered with utmost professionalism, forming long term partnerships with our esteemed clients.

## | Experience.

20+ years of proven experience in building and running stellar businesses.

## | Expertise.

39+ deep Industrial insights and competence delivering best possible solutions, every single time.



# Global Presence



## | India (HQ)

301, Sachet-4, Opp. Balaji  
Garden Restaurant, Satellite,  
Ahmedabad -380015, Gujarat.

# Let's discover possibilities

## Connect with Us

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